

CORNETT

Cornett is an independent, female-owned,
full-service advertising agency.

3X Ad Age SMALL AGENCY OF THE YEAR
AWARDS WINNER 2024, 2023, 2021

CAPABILITIES

Cornett is a full-service agency.

Strategy: Brand Positioning, Consumer Research, Market Evaluation, Product Launch Planning

Creative: Campaign Concept, Creative Direction, Identity Development, Branded Experiences, Website Development, Video Production

Media: Paid, Earned, Owned and Shared Media

Client Partnership: Account Management, Workflow Management, Data Mining, Insights

For a detailed look at our offerings, contact us.

RECOGNITION

3x Ad Age Small Agency of the Year Awards Winner (2024, 2023, 2021)

4x Best Places to Work in Kentucky

2023 Clio Award Winner

2023 Shorty Award Winner

2023 One Show Shortlisted

2023 Webby Award Nominee

2023 Ad Age Leading Women Recipient

2023 Adweek Media All Star Recipient

2022 Adweek Women Trailblazer's Recipient

2022 Webby Award Honoree

2022 Addy Award Winner, National Gold

CONTACT

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OUR SUPERPOWER

WE FIND THE
SLEEPING GIANT
IN EVERY BRAND—

THE POWERFUL UNTAPPED OPPORTUNITY
THAT HAS BEEN HIDING IN PLAIN SIGHT.

CATEGORY EXPERIENCE

- Tourism + Destination
- Beer + Spirits
- QSR
- Healthcare
- CPG

PARTNERS

